

# Master CoDe News



31 October 2019



Univerza v Ljubljani



Universität Regensburg



UNIVERSITY OF TRENTO - Italy

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Erasmus Mundus Master Code Website

[www.erasmusmundus-code.eu/](http://www.erasmusmundus-code.eu/)

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Master CoDe Team Budapest

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European Consortium for Accreditation

A European Master  
Programme accredited  
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# GRADUATION

## EM Master CoDe Edition 2017/2019

### Budapest, 7 September 2019



**Master CoDe 2017/19 ready for the Graduation Ceremony**

The Graduation Ceremony of the EM Master CoDe 2017/2019 edition took place at the Corvinus University of Budapest on Saturday, 7 September 2019.

On the previous day, the 19 students had successfully defended their Project Works in front of the four Defence Committees made up of representatives of the partner universities.



**Prof. Zoltán Szántó, Vice-rector of Corvinus University**

**Prof. Zoltán Szántó**, Vice-rector of Corvinus University and Master CoDe EM Coordinator, opened the Graduation Ceremony with a welcome speech to all present.

After welcoming the graduating students, professors from the partner universities, family and friends, Prof. Szántó spoke of the different countries and cultures coming together in this unique program, and the experiences shared by the students, together with their professors, during these two years.

### GRADUATION EM Master CoDe 2017/2019

The *Lectio Magistralis* was given by **Prof. Colin Copus**, Emeritus Professor in Local Politics, De Montfort University Leicester.



The title of the lecture was *In Defence of Councillors* where Prof. Copus briefly gave “an unashamed defence of local representative democracy and of those elected to serve as councillors from the often ill-informed, ill-judged and inaccurate criticism made by the media, government and public, of councillors’ personal, political and professional roles.”

(See: [https://www.academia.edu/21597890/In Defence of Councillors Preface to Book](https://www.academia.edu/21597890/In_Defence_of_Councillors_Preface_to_Book) )

**Prof. Péter Futó**, Academic Director of the Master CoDe program, completed the round of speeches, commenting on the success of the students and their future careers in the field of local development.



**Celebrating after the Graduation Ceremony!**



### GRADUATION EM Master CoDe 2017/2019



The 19 new graduates come from 16 different countries:

Armenia - Bangladesh - Bulgaria - Cameroon - Ethiopia - Germany - Hong Kong - India - Indonesia - Kyrgyzstan - Pakistan - Philippines - Tajikistan - Uganda - Ukraine - Venezuela



**Students with Szidónia Nagy,  
Master CoDe Executive  
Director**



### Master CoDe Graduation - 2017/2019 edition

#### Graduation Speech by M. Ubaid Iqbal

Farewells are always emotional and sad. Leaving your class fellows after two years of strong bonding is quite hard but sometimes it is also exciting as we move forward in our professional careers and try to fulfil our dreams. I was selected to do the graduation speech on behalf of Master CoDe 2017-19.



**Ubaid delivers his speech**

I started with a story which is very close to my heart. Back in the 1930s, Professor Einstein once wrote a question paper and handed it over to his assistant. His assistant copied all the questions. Next year Prof. Einstein gave the same questions to next class. His assistant said, "Professor, the questions are the same". Einstein replied, "Yes the questions are the same, but the answers have been changed". What can be learnt from this story is that the problems of Local Development are the same in various countries across the globe, but the solutions are different in every country, in every region. As we learnt in Master CoDe, there is no one-size-fits-all solution, but we need to find out what we can do best for a certain community for better development.

I thanked Erasmus+ for providing me with this unique opportunity. I spent all my scholarship money in travelling in Europe. I travelled to 40+ countries and 200+ destinations in these two years. (And yes, I passed the degree with very good grades too.)

## Master CoDe News

### Graduation Speech by M. Ubaid Iqbal

Travelling around through various European cities has not only enhanced my exposure, but I also got a passion for city branding which I will do for my own city. As Lahore (Pakistan) has lots of cultural events happening all the year round, from theater, film, art, painting, food festivals but the visibility is missing. The gastronomy of the city is amazing. It just needs the push, and “branding” can do it.

I thanked all my beloved Professors, all of them, because in this program they taught us from their professional experiences in the field and also from the academic world. The mixture of both was the true spirit of teaching Master CoDe. I thanked my amazing class fellows because I learnt about so many cultures, food, language, arts, politics and amazing life stories from them.

My last words for the graduating class were: be-positive, proactive, principled and productive. Discover from yourself and keep moving forward. God bless you all.



**Master CoDe graduates with their professors**

You may find the full graduation speech along with video at the link below:

[https://web.facebook.com/maks.chernenko1/posts/2512936135416387?comment\\_id=2526205000756167&notif\\_id=1569752181600120&notif\\_t=feedback\\_reaction\\_generic&ref=notif](https://web.facebook.com/maks.chernenko1/posts/2512936135416387?comment_id=2526205000756167&notif_id=1569752181600120&notif_t=feedback_reaction_generic&ref=notif)

### Book launch of "Contemporary Drivers of Local Development"

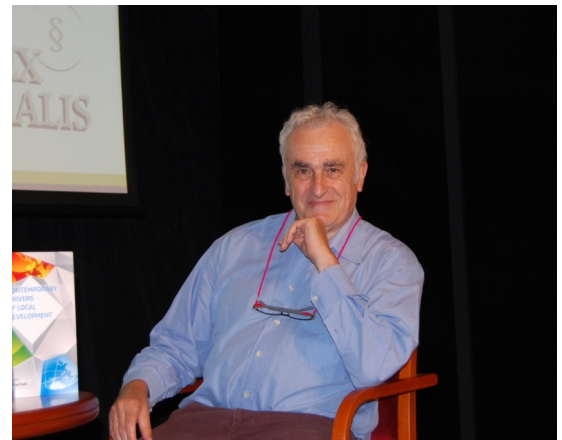
Friday, 6 September 2019 saw the launch of the book *Contemporary Drivers of Local Development* edited by Péter Futó.

This took place at the Faculty Club of the Corvinus University of Budapest.

Prof. Futó introduced the book which was, he said, born of the joint efforts of the professors and researchers who had taken part in the Master's course in comparative local development. This Master's course and its predecessors had been offered for the last 15 years through the collaborative efforts of four European universities (University of Trento, Corvinus University of Budapest, University of Regensburg, and University of Ljubljana).

(See the July issue of the newsletter for the book's complete list of contents.)

**Prof. Péter Futó at the book launch**



**Prof. Miro Haček (University of Ljubljana) was the moderator at the presentation of the book**



### Book launch of "Contemporary Drivers of Local Development"



**Editor and authors of "Contemporary Drivers of Local Development"**

The online version of the book has also been published by the Institute for Local Self-Government Maribor and it is available on the publisher's website

**Lex Localis Press:**

<http://www.lex-localis.press/index.php/LexLocalisPress/catalog/book/ContemporaryDriversOfLocalDevelopment>



## Master CoDe News

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Corvinus University Budapest is a research university oriented towards education, offering educational programs in business administration, economics and social sciences. The university accepts students in **three faculties** and offers courses leading to degrees at **bachelor, master** and **doctoral** level, both in Hungarian and in English.

The leadership of Corvinus University of Budapest has recently established the **Corvinus Institute for Advanced Studies – Central Europe in Global Context**.

The aim is to reach a higher level of the University's research performance and significantly improve its international potential.

**Corvinus** enjoys a market leader position in all segments its profile covers.

**Corvinus** was listed in the top 50 of the Financial Times European Masters in Management rankings.

Based on Eduniversal ranking **Corvinus** was the 2<sup>nd</sup> best Business School in the CEE region.

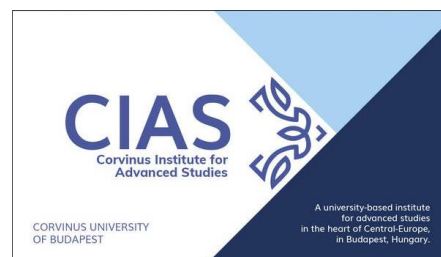
**CIAS** was thus established in 2018 in affiliation with Corvinus University and provides research fellowships for scholars with outstanding credentials in the following grant categories:

- **invited distinguished research fellow**
- **senior research fellow**
- **junior research fellow**

The fundamental goal is to create an inspiring and creative intellectual community. Scholarships are granted in a process based on thematic **calls for application**. This contributes to **CIAS'** own intellectual profile in harmony with the goals of Budapest, Hungary and Central Europe.

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The operation of **CIAS** is based on “centers” and projects. The first such center in operation is the **Social Futuring Center** of Corvinus University ([www.socialfuturing.com](http://www.socialfuturing.com)) which was founded in February 2017 to implement the research project “ConNext 2050” working on developing a global Social Futuring Index – SFI.

Other centers will also be established around research themes of the seven doctoral schools of the University:

- ⇒ International Relations Multidisciplinary Doctoral School
- ⇒ Doctoral School of Political Science
- ⇒ Doctoral School of Sociology
- ⇒ Doctoral School of Social Communication
- ⇒ Doctoral School of Business Informatics
- ⇒ Doctoral School of General and Quantitative Economics
- ⇒ Doctoral School of Business and Management.

**The working language is English.**

**CIAS** is directly under the academic supervision of the Rector of Corvinus University of Budapest.

Call for application: Click CIAS on the Corvinus website  
<https://www.uni-corvinus.hu/index.php?id=67693>

For further information: [cias@uni-corvinus.hu](mailto:cias@uni-corvinus.hu)

## Master CoDe News

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### **FUDAN - CORVINUS** **DOUBLE DEGREE MBA**

<http://fudan-corvinus-mba.uni-corvinus.hu/>

#### **The New Era of the Globalization and the Multipolar World has arrived**

If you want to become a business leader or you just want to perform at the highest level, then you have to be prepared for the new economical and geopolitical challenges and be familiar with the changing business culture of both the East and West.

With the professional support of the Magyar Nemzeti Bank, Fudan University (Shanghai) and Corvinus University of Budapest partnered to provide the very first Chinese-CEE MBA double-degree program.

This unique regional experience is offered by exploring the current trends of executive management. The future graduates will be awarded the following degrees:

- **Fudan University: Master in Finance (MSc)**
- **Corvinus University of Budapest: Master in Business Administration (MBA)**

The learning experience includes up-to-date international methodologies with intensive class discussions, processing regional and international cases, simulation and business projects.

Furthermore, leading lecturers of both universities, guest speakers of the Magyar Nemzeti Bank and regional companies will illustrate business cases.

# Master CoDe News

## ORGANIZERS of the double degree MBA

### Fudan University, Shanghai



[www.fudan.edu.cn/en](http://www.fudan.edu.cn/en)

Fudan University was established in Shanghai in 1905. It is one of the most prestigious and selective universities in China and Asia.. Along the 110 years since her establishment, Fudan has been distinguished as the leading globally-focused, research-driven university in China. This recognition is reflected by the fact that Fudan has consistently been ranked among the top three universities in China and 40<sup>th</sup> worldwide according to 2017 QS World University Rankings.

### Corvinus University of Budapest



[www.uni-corvinus.hu](http://www.uni-corvinus.hu)

The educational profile of Corvinus University of Budapest is on par with international standards. The University enjoys a market leader position in almost all segments its profile covers. Corvinus University has an excellent regional reputation; it is listed continuously on the Financial Times master rankings (9<sup>th</sup> with the Master in International Management CEMS program); and based on the Eduniversal ranking Corvinus has the 2<sup>nd</sup> best Business School in the CEE region.

### Magyar Nemzeti Bank



[www.mnb.hu/en](http://www.mnb.hu/en)

Magyar Nemzeti Bank (MNB) is the Central Bank of Hungary. The MNB is a member of the European System of Central Banks. The primary objective of Magyar Nemzeti Bank is to achieve and maintain price stability. Without prejudice to its primary objective, the Magyar Nemzeti Bank supports the economic policy of the Government, using the monetary policy instruments at its disposal.

The Magyar Nemzeti Bank has had an important social role in the creation of today's modern financial institutions, the evolution of the financial sector and the education of financial professionals. This role has been expressed in various programs and initiatives, such as the establishment of the MNB Department and GEO Institute in the Corvinus University of Budapest, research institutions, educational programs and scholarships.

For more information, click on: <http://fudan-corvinus-mba.uni-corvinus.hu/>

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# **Master CoDe News**

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**Master CoDe Newsletter**  
[mastercode.news@gmail.com](mailto:mastercode.news@gmail.com)

**Thank you to collaborators and contributors to Master CoDe News.**